**New managing director at HASCO Nordic AB**

**With effect from July 1st, 2021, Michael Harder is the responsible managing director for HASCO Nordic AB. As the most reliable full-service provider for high quality standard parts and individual hot runner solutions, HASCO enables long-term success for its numerous customers in Denmark, Sweden, Norway, Finland and Estonia. For more than 30 years, HASCO has been the dependable local partner for its Northern European customers.**

The trained toolmaker Michael Harder has been with HASCO since 1998. Starting as a salesman, he took over the responsibility for all sales activities in Northern Europe from 2007. In his almost 25 years at HASCO, he is well known to customers as a competent and solution-oriented contact person. HASCO Nordic AB's numerous customers include designers, toolmakers and injectionmoulders from renowned companies, focused on the toy industry and the medical technology.

**Perfect customer service along the entire value chain**

The perfect customer service in the northern regions of Europe is one of the success factors of HASCO Nordic AB. Intensive cooperation with customers along the entire value chain in tool and mouldmaking is ensured by highly trained and qualified specialists on site. These services can only be offered by a system partner who knows the different realities of the markets and exactly understands customer needs. "HASCO makes the customers more successful and they can trust on us as the most reliable full-service provider." continues Michael Harder.

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